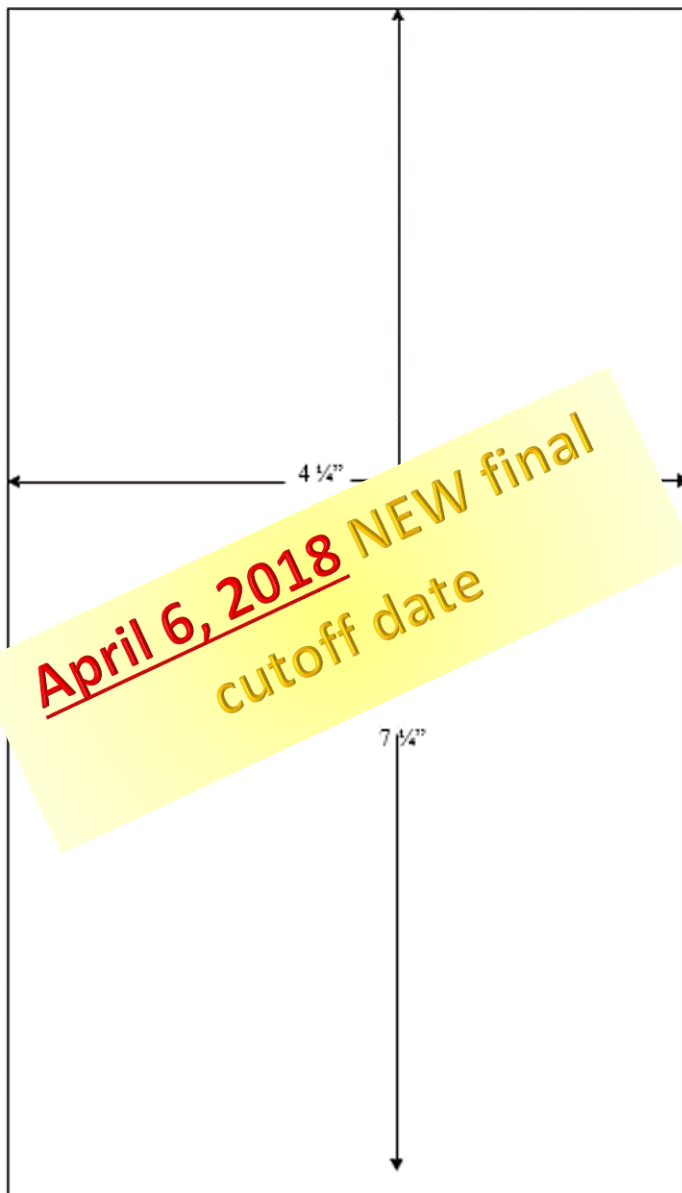


# 2018

## Advertising Form for the American Boxer Club Offering **Color** or **Black & White** advertising!

It is being held on May 5 – May 11, 2018 at the Wyndham West in Indianapolis, Indiana.  
The **DEADLINES** are ~~March 26, 2018~~ for early bird discounts and the final cutoff date is ~~April 13, 2018~~ **APRIL 6, 2018**  
Completed ads must be Received by the deadline date; the postmark date is not applicable for the discount price or the final deadline.

**Mark All Express Deliveries "No Signatures Required"**



Depicted page measurements are NOT to scale!

**Catalog is printed offset  
ADS MUST BE CAMERA READY**

Mark the section you want ad(s) to be located	Color		Black & White	
	Early Bird	After 26MAR	Early Bird	After 26MAR
<input type="checkbox"/> Full Page	\$75	\$85	\$60	\$70
<b>Feature Sections</b>				
<input type="checkbox"/> Clubs	\$70	\$80	\$50	\$60
<input type="checkbox"/> Rising Star	\$75	\$85	\$60	\$70
<input type="checkbox"/> Memory Lane	\$75	\$85	\$60	\$70
<input type="checkbox"/> New Titles	\$75	\$85	\$60	\$70
<input type="checkbox"/> Performance Stars	\$75	\$85	\$60	\$70
<input type="checkbox"/> Kennel Showcase* 4pg min	\$75/pg	\$85/pg	\$60/pg	\$70/pg

\* All dogs advertised in Kennel Showcase must have same kennel name

### Steps for Submission

1) Payments must be made in US Funds- checks made out to ABC or PayPal payments are accepted  
2) Completed ad formats with separate image file (300DPI) can be emailed digitally to farmoreboxers@yahoo.com

-or-

3) Completed ad formats with printed image (please do NOT fold the ad) can be mailed to  
Amber Gates  
16209 Coffin Rd  
Leavenworth, KS 66048

### Creating Your Own Ad

Using a Microsoft Office product

(other Open Source document programs have similar set up)

- 1) Open a New Word Document
- 2) Under Page Layout tab
- 3) Choose Size
- 4) Select Statement (5.5" x 8.5")
- 5) Hit save and name your file (ex. Last Name\_Ad Section)
- 6) Start designing! Insert and resize photos, choose your fonts, write your text and add in **Color**!
- 7) Save your work! You can print and mail (DON'T FOLD IT!) or you can email!

*If you are experiencing issues with setting up the page formatting- I can send you a digital format*

**Payments can be made, via PayPal, up until midnight of the respective due dates on the ABC advertising page**

Your Name \_\_\_\_\_ Email Address \_\_\_\_\_